

Social Media and Continuing Professional Development in Social Work: Critical Perspectives and Future Possibilities

12th Maudsley Workshop
(Incorporating the presentation of the Alan Rushton Prize)

Tuesday 13th March 2012, 2.00pm – 4.30pm
Institute of Psychiatry, King's College London

About the workshop

Social workers are engaging in social media more than ever before. Practitioners, students and academics blog, tweet, connect and debate social work issues online amidst the hubbub of busy day-to-day lives. Online discussions and information sharing provide extensive learning opportunities for social workers, but it is not formally recognised as continuing professional development (CPD).

This workshop will bring together social work academics, practitioners and social media experts to discuss the benefits and pitfalls of using social media as a means of CPD in social work. For those who don't know their tweet from their post, the workshop will start with a user-friendly guide to social media. This will be followed by a social work educator and practitioner providing critical perspectives about its use and value for CPD in social work. The discussion will focus on developing a vision and strategy for the use of social media in CPD for the College of Social Work.

This is a small workshop, but we have ten free places available. To apply for a free place, please email julie.smith@iop.kcl.ac.uk by Friday 2nd March saying what your background is and why you would like to come. Places will be confirmed and joining instructions will be sent out in week commencing 5th March.

If you are unable to secure a place at the workshop you can engage with the live discussions on twitter (#12thMW). The outcome of the workshop will be written up and shared online.

Speakers

Shirley Ayres, Digital Strategy and Communications Consultant, London

Martin Webber, Lecturer in Social Work, Institute of Psychiatry

Victoria Hart, Social Worker, London

Claudia Megele, Senior Lecturer, University of Hertfordshire & founder @SWSCmedia

Lunch will be available from 1.30pm

**Institute of
Psychiatry**

at The Maudsley



**MSc in Mental Health Social Work with
Children & Adults**

Dr Martin Webber, Programme Leader

martin.webber@kcl.ac.uk

Tel. 020 7848 5096

**KING'S
College
LONDON**

University of London